

ciaran moore

CREATIVE DIRECTOR

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EXPERIENCE

ARAN LABS

FOUNDER + CREATIVE DIRECTOR

February 2026 -- Present

Design-led AI venture studio. Originating, designing, and launching products. Working with organizations on brand, product, and custom AI systems. Pairing human creative direction with AI execution.

VANA

CREATIVE DIRECTOR

January 2025 -- February 2026

Led creative direction, product design, and brand strategy for AI data sovereignty platform. Shaped visual identity and product experience across the platform.

GITCOIN

ART DIRECTOR

January 2023 -- December 2024

Art direction for the open-source public goods funding platform. Visual identity, campaign design, and brand systems across grants rounds and ecosystem initiatives.

PORT4 + CD CREATIVE GUILD

FOUNDER + CREATIVE DIRECTOR

2021 -- 2023

Founded creative studio and guild. Led creative direction and design across brand, product, and digital projects.

SOPHIE

CREATIVE DIRECTOR

2018 -- 2021

Close creative collaboration with electronic musician SOPHIE on visual identity, art direction, and creative projects spanning music, fashion, and performance.

FREELANCE

CREATIVE DIRECTOR + DESIGNER

2016 -- Present

Independent creative direction and design practice. Clients across technology, culture, and fashion. Projects spanning brand identity, product design, and art direction.

LULULEMON ATHLETICA

CONCEPT AND DESIGN

2016

KERNEL

GUIDE

2021 -- 2023

EDUCATION

ROYAL COLLEGE OF ART

MA (Hons) Design

London

2017 -- 2019

GLASGOW SCHOOL OF ART

Bachelor of Design (Hons)

2011 -- 2015

AWARDS + RECOGNITION

BILL MOGGRIDGE AWARD

Presented by IDEO and Techmer PM

2018

THE KOPPEL PROJECT LONDON

Solo Artist Residency

2020

TEXPRINT 2015

Selected graduate designer

2015

VERVE FOR DESIGN AWARD

Messe Frankfurt

2015

SKILLS

Creative strategy and direction
Brand identity and systems
Product and app design
UI/UX design
AI workflows and vibe coding
Research in uses of AI
Art direction and campaign design
Motion and video direction
Team leadership and mentorship
Web3 and blockchain marketing
Community building
Figma, Adobe Creative Suite

OTHER

L3gendary DAO / NFDAO / Olympus DAO
Operations and Governance
2021 -- 2022